



The Complete Student-Athlete Recruiting Profile

An athletic and academic resume — how college coaches evaluate talent, verify academic eligibility, and judge program fit.

BELIEVE. BUILD. BECOME.

What a Complete Profile Includes

Six building blocks — every one of them answers a question a college coach is already asking.

1

Identification & Contact

Who she is, where she's from, and how a coach reaches her directly.

2

Academic Credentials

GPA, test scores, transcripts — the first filter coaches apply.

3

Verified Metrics

Position-relevant measurables a coach can trust.

4

Video Content

Skills clips and game film — the first evaluation.

5

Schedule & Social

Where to see her play live, and where to follow her.

6

Character & Extracurriculars

The holistic picture: leadership, work ethic, fit.



Athlete Identification & Contact Details

- **Basic information:** full legal name, graduation year, primary and secondary positions, and physical attributes (e.g., height).
- **Location:** hometown, city, and state.
- **Direct contact info:** the athlete's own email address and phone number. Coaches strongly emphasize that communication should come directly from the athlete — not from parents.
- **Team & coaching references:** high school team, travel ball / club team name, jersey number, and current club or high school coach contact details.



Academic Credentials

Academics are often the first filter college coaches use to narrow down their prospect list.

- **Cumulative GPA:** post both unweighted and weighted GPA.
- **Standardized test scores:** SAT and ACT scores, if taken.
- **Transcripts & class standing:** a link or downloadable PDF of current high school transcripts, class rank, and a list of advanced / AP courses.
- **Academic interests:** intended college major or areas of study (e.g., nursing, business, engineering).

Verified Athletic Metrics & Measurables

Specific, position-relevant metrics help coaches gauge raw physical tools.

- **Throwing:** overhand throwing velocity.
- **Hitting:** exit velocity off a tee and off live pitching.
- **Speed & power:** 20-yard dash / home-to-first times, broad jump.
- **Catchers:** pop times.

 **ACCURACY WARNING** Post only verified numbers. Coaches caution against unverified, inflated, or unrealistic figures (e.g., fabricated pop times) — it immediately damages a player's credibility.



Essential Video Content

Video is often the first evaluation step — before a coach ever travels to watch a recruit in person.

- **Pinned skills playlist / short clips:** brief, focused snippets of technical mechanics — hitting off a machine or live arm, defensive footwork, pitching velocity and break, fielding reps.
- **In-game highlight footage:** verified game film showing athleticism, situational play, and competitive reps against quality competition.
- **Formatting rules:** keep videos concise (bottom line up front), shoot horizontally — not vertically — with clear angles, no background music, and minimal dead space between reps.



Schedule & Social Media Links

- **Tournament & showcase schedule:** an up-to-date schedule of upcoming camps, showcases, and travel ball tournaments, so coaches know where to evaluate the athlete live.
- **Recruiting social handles:** direct links to the athlete's softball-dedicated X (Twitter) or Instagram accounts. Coaches use them daily to track updates, training footage, and character.



Extracurriculars & Personal Character

- **Holistic background:** multi-sport participation, high school extracurricular activities (e.g., theater, student council), academic awards, and community service hours.
- **Personal attributes:** leadership roles, work ethic, and personal scouting reports that demonstrate character and locker-room fit.

The Bottom Line

- ✓ A profile is a resume — athletic and academic, in one place.
- ✓ Verified numbers only. Credibility is the currency.
- ✓ The athlete leads the communication — coaches want to hear from her.
- ✓ Keep video short, current, and easy to evaluate.
- ✓ Keep the schedule current so coaches can find her live.



BELIEVE. BUILD. BECOME.

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